

BoardView

... effective board and strategy meetings

Every single one of the UK's most successful and profitable businesses hold regular board meetings to discuss **strategy**. So, we would like to invite you to benefit from an exciting new **BoardView** service that we have developed for a select few of our very best clients.

Here's how it works....

We'll gladly come to any of your key business meetings as a resource to help you make the very best use of your time.

And you can use us in any way you want - from silent observer to adjudicator, technical adviser to independent sounding board, chairman to minute taker, or even as the facilitator for brainstorming sessions. We can even prepare the agenda if you'd find that helpful. The choice of what you want us to do is entirely yours. And whatever role you want us to play, our input will be covered by an agreed fixed fee and an **unconditional money back guarantee** just in case you aren't completely delighted.

In our experience, when smaller businesses - *even one man band businesses* - start holding board meetings they immediately start thinking like, acting like and achieving like their bigger and more successful counterparts. So if you're not already in the habit of holding regular board meetings, it could just be what you need to really give your results a boost.

Some of the benefits you will get from **BoardView** include:

- Meetings that rise above office politics to focus on the really important issues, such as how to drive the business on to ever-greater success.
- Meetings that are disciplined and kept on track - so that everyone attending is able to get the very most from them.
- An outsider's perspective - which, by challenging preconceived ideas about how things are done in the industry or business, helps to identify breakthrough ideas and strategies that have never been tried before.
- External accountability - so that all the good ideas generated in the meetings are turned into agreed action plans, effective action and impressive results.

So, if you would like your business to be even more successful, please give us a call to explore how **BoardView** would work for you.

Remember, we will refund every penny of your investment in BoardView if you are not absolutely delighted. That's how confident we are that it can make a very real difference to your success. So, since the risk is all ours, what have you got to lose by giving us a call to find out exactly how it would work for you?
